Career Resources HW – Article Comment

It is clear that an author of the article is trying to get to future readers two main ideas: age is not the problem when it comes to success; a great idea cannot guarantee a great success – you always need to pay attention to the other aspects of business such as so-called Q-factor, persistence and demand.

As for me, these ideas seem quite fair: it is always better to realize your ideas at any point of your life rather than not to do this due to different obstacles such as age, for example (as it is discussed in the article).

Apart from that, it definitely to agree with the point of considering all the sides of marketing – you will have to sell your idea anyways. For such purposes we need to “calculate” Q-factor, think of the real need of the potential consumers and have a willing and faith in the thing you are doing.

(154 words)

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